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## LCBO Product Packaging Standard for Consignment Orders

Please be reminded that the LCBO is now actively enforcing certain Program Packaging Standards on Consignment Purchase orders. You will be charged non-compliance and relabelling fees for any shipments found non-compliant.

Please review the information we provided in our October 2023, December 2023 and June 2024 newsletters - links can be found here:

<https://bit.ly/Oct2023ProducerNews>

<https://bit.ly/Dec2023ProducerNews>

<https://bit.ly/June2024ProducerNews>

The LCBO has also advised that the system at Specialty Service (where Consignment orders are processed) is set up in such a way that each product vintage requires a different item number and, for warehouse operating purposes, each item number needs a distinct SCC barcode so it can be identified in the system. This means that

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of the Purchase Order and the stock.

The LCBO is, therefore, encouraging producers to use a distinct SCC barcode for every new item number, including new vintages. However, knowing that using the same SCC barcode for different vintages is a widely used practice, no penalty or relabelling fee will be charged to the vendor for the relabeling of stock in this scenario.

### **New eCommerce site for Ontario Restaurants**

The LCBO launched an online ordering platform early last month to enhance the selection of wines available to restaurants throughout the province. Prior to this, licensed establishments were unable to complete eCommerce orders, which represented a significant barrier to our ability to sell our Destination Collection and VINTAGES releases to our restaurant clients. We are pleased with this long-awaited news and are optimistic this new functionality will enhance our sell through rates for all LCBO Retail releases.

**Cheers,  
The B+C Team!**



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